

Have YOU got the message?

Discover the explosive growth of Text Messaging Solutions.



Text messages are read on average within **5 SECONDS**
OF COM



The number of times the average person looks at his/her phone

150 times a day
Nokia



1 BILLION smart phones shipped (2014) in a single year.
IDC Corporate USA

Growth Markets



Healthcare: Appointment Reminders & Resource Management



Finance: Bank & Trading Updates



Logistics: Delivery & Supply Chain Notifications



IT: Service Alerts & Password Resets



Marketing: Promotions & Event Planning



Education: Emergency Planning & Attendance



Two Factor Authentication Password Resets



Customer Order Updates & Communications.



98% of all SMS messages are read compared to 22% of emails.
Frost & Sullivan



Anticipated that A2P (Application to Person) SMS revenues will total almost \$60 Billion by 2018.
Juniper Research

75%

of smartphone users prefer to receive offers via SMS.
Upstream

2.2 TRILLION (that's 2,200,000,000,000)

Ovum forecasts that A2P (Application to Person) messaging traffic will total 2.2 trillion events by 2017. This is up from 1.8 trillion events in 2014.
Ovum 2015



Text SMS to 60030 for an information pack*

*Standard network rates apply.